

**Subject:** READ: CPI ALL ACCESS WEEKEND EVENT!!!!

**Date:** Monday, October 2, 2017 at 5:15:40 PM Pacific Daylight Time

**From:** Ross, Katie

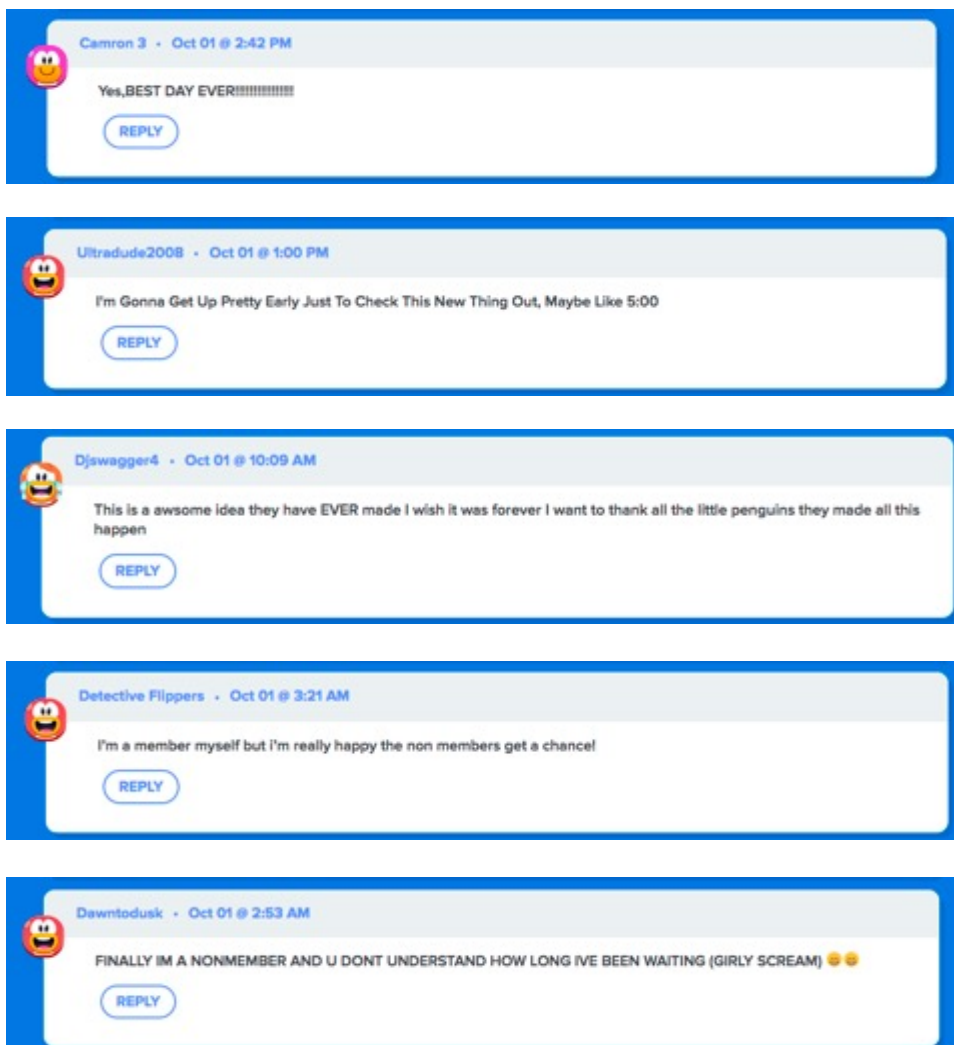
**To:** #DI GX GSR

**CC:** #DI GE Management and Team Leads, #DCPI GX Product Services, #DI GX Tech Writers



Batten down the hatches it's gonna get crazy on the Island this weekend! There will be an All-Access event happening starting Friday October 6th at 12:00 am ending Sunday October 8th at 11:59 pm. All the penguins, all the clothing designs, challenges, adventures, mini-games... ALL OF THE THINGS!!!

There was a post on the [Blog](#), and there have been really great reactions so far:



There will be another Blog Post on Friday when the event launches (sneak peek at the text below):

*The All-Access Event is happening NOW!*

*EVERY penguin has access to membership features until October 8th at 11:59 PM PST. That means the island will be packed with adventurers, tubers, and fashionistas like never before!*

*Want to discover the origins of the Elite Penguin Force? Check out Aunt Arctic's chapter 2 Adventures—but beware of polar bears!*

*Itching to become the island's next top designer? Try Fashion Challenges and let other penguins buy your custom designs!*

*Looking to host a huge bash? Buy all the party games, food, and drinks you can afford. Invite your friends!*

*Ever wanted to be the world's greatest pirate? Well... um, you can't. Because Rockhopper already is. But I'm sure he'll let you join his crew in Rockhopper's chapter 1 Adventures.*

*Let's get it started, penguin pals! I can't wait to see you all on the island for this bash.*

## **Membership Support**

In Axis accounts will look like they all have membership status, however, if it was a purchased subscription through the App Store/Google Play there will be a renewal date on it and the Membership source will be one of the App stores.

Let me know if you have any questions!

*Katie Ross*

GX Product Specialist | Disney Interactive

Katie.Ross@disney.com

Tie line: 8313 4303

Office phone: 250-980-4303

Cell Phone: 250-864-5014